



MASTERTON DISTRICT LIBRARY AND ARCHIVE

DESIGN YOUR LIBRARY CARD

Do you have a passion for books and art? Then enter our competition to design our next library cards.

THEME AND GUIDELINES

The theme is "What's your story, Whakaoriori". Entries will be judged on creativity, design, printability, and the message communicated.

WHO CAN ENTER

Entries are open to anyone who is a member of the Masterton District Library or a resident of Masterton. MDC staff and their immediate families are not eligible to enter.

HOW TO SUBMIT YOUR ENTRY

Entries can be submitted in person at the Masterton District Library. Digital submissions should be emailed to:

library@library.mstn.govt.nz in JPEG or PDF format. All artwork must be original, previously unpublished, and free of copyright restrictions.

ENTRY RULES

Entries must be accompanied by the official application which is available at the library or on the library website.

- All hand drawn designs must be completed on the template
- Limit one entry per person, no group projects
- You must be a member of the Masterton District Library or a resident of Masterton to enter.

- The basic card dimensions are 5.5 cm x 8.5 cm.

- All artwork must be original and can include high resolution (300dpi) computer-generated or digital photographic submissions or paper submissions using high quality coloured pencil, pen, paint, camera or computer generated art. Artwork should be one-dimensional for printing purposes. There should be no glitter, glue or pictures stuck to the artwork.

- The contest starts on 1 July and the deadline to submit card design entries is Saturday 31st July at 1pm. Digital submissions must be emailed by midnight.

AFTER SUBMISSION

Six finalists will be announced on Friday 6th of August and their artwork will be displayed in the Masterton District Library and its social media pages.

The community will then vote for their favourite design for two weeks on the Masterton District Library social media pages or at the library. Two winners will be announced on Monday 23rd August.

The winning designs will be used for the official library cards and may also be used on library card promotional materials, including posters, bookmarks, forms and fliers and on the library's website.

All rights to the artwork will belong to the Masterton District Library. Winning artwork may need to be modified to comply with Masterton District Library's branding guidelines and printer specifications.

Contestant Information

First Name: _____ Last Name: _____

Address: _____

Phone: _____ Email: _____

Please read this application carefully before signing below:

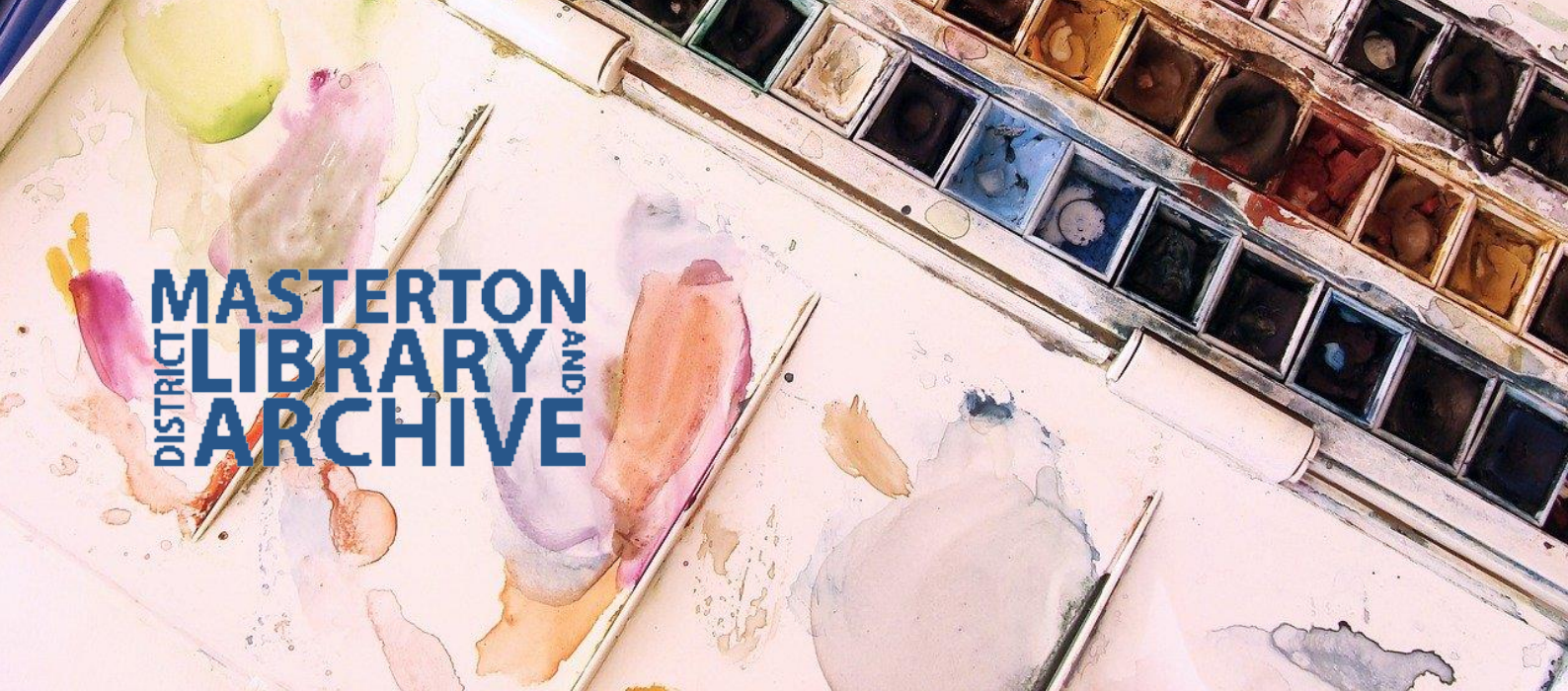
I grant the Masterton District Council the exclusive rights to freely reproduce, distribute, and publicly display, in whole or in part, any entry that I submit to the 'Design your Library Card' competition. This includes the use of the name and likeness of individuals represented in the entry design.

I confirm that before submitting the contest entry, I have obtained all permissions required for the Masterton District Library to exercise the rights outlined in this document.

By signing below, I confirm that I have read and agree to the rules and stipulations outlined in this and all support documents. _____ (Contestant Signature)

All contestants under the age of 18 must have the bottom portion completed by a parent or legal guardian. Parent or Legal Guardian Release: I, _____, am the parent or legal guardian of contestant _____. My signature on this application confirms my agreement to the entry rules on the Participant's behalf.

_____ (Signature).



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Contest is open 1 July – 31 July

Finalists announced: 6 August

Voting: 6 August – 20 August

Winners announced: 23 August

Draw your card in the box below. If created digitally, please use the dimension of 5.5cm x 8.5 cm